

# MEMBERSHIP AND RECRUITMENT

2020-2021 DISTRICT YEAR-END REPORT

Submit by April 15, 2021

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District # \_\_\_\_\_

Number of Auxiliaries Participating \_\_\_\_\_

How many Auxiliaries used any of the following methods to collect Annual Dues?

Phone Calls: \_\_\_\_\_ Emails: \_\_\_\_\_ Letters/Postcards: \_\_\_\_\_ Face-to-Face  
Conversations: \_\_\_\_\_ Social Media: \_\_\_\_\_ Other: \_\_\_\_\_

How many Auxiliaries sent dues reminders/notices utilizing MALTA? \_\_\_\_\_

\*An Auxiliary can send dues reminders/notices by both U.S. Mail and email

How many Auxiliaries used media in the Community to promote Auxiliary Membership? \_\_\_\_\_

Number of each used? (Check all that apply): TV: \_\_\_\_\_ Radio: \_\_\_\_\_ Newspapers: \_\_\_\_\_

Fliers: \_\_\_\_\_ Facebook/Social Media: \_\_\_\_\_

How many Auxiliaries had any kind of Membership Training Sessions? \_\_\_\_\_

How many Members "Adopted a Member"? \_\_\_\_\_ \*(To "Adopt a Member" you pay dues for a Member in financial hardship)

Use additional pages if necessary to complete comments.

District President

Signed \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

District Chairman

Signed \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_